

"Is your Tampon really necessary?"

"More and more woman are giving up conventional sanitary products because of irritation, the potentially fatal toxic shock syndrome and worries about the environment." Bella, 3 May 2005

Liz Sutton of Women's Environmental Network (WEN) says there are several reasons women want to swap to natural menstrual products. She explains; "Rayon, which is used in many tampons, has been linked to toxic shock syndrome. It's a rare disease but it can be fatal. In Britain we flush away four million sanitary items a day. They block sewers and some of them get washed out to sea. It's better to bag and bin them but this can add waste to landfill sites. There are many natural products on the market, you just need to find one that suits you".

Sea Pearls™ are completely natural sea sponge tampons containing no Rayon, Dioxin or any synthetic fibres. Sustainably harvested and reusable for six months or more, Sea Pearls™ are healthy, economical, environment friendly, comfortable and convenient. For your reproductive health and comfort, for the planet, for a change... try Sea Pearls!

Why Use Sea Pearls™?

For your Health: Sea Pearls™ Natural Sea Sponge tampons do not contain Rayon, Dioxin or any synthetic fibres, reducing the risks of related diseases e.g. Toxic Shock Syndrome (TSS), endometriosis, ovarian, cervical, and breast cancers, and more!

To Save £'s: There are significant cost benefits from using Sea Pearls. The average UK woman will spend c. £90 per annum on sanitary products compared with Sea Pearls at less than £16.00!

For the Earth: The average woman uses over 17,000 tampons during her menstruating years. Sea Sponge tampons are a sustainable source and reusable for 6 months or more, relieving the pressures on the environment imposed by standard sanitary products.

For your Comfort and Convenience: Sponge tampons are very comfortable, soft and textured like the vaginal wall. Many women report they do not even feel their sponge. They are also convenient - no more running to the store for emergency tampons. Sea Pearls™ are very practical; all you need is water to clean them!

To help promote the benefits of Sea Pearls, Pure Balance is providing a give-a-way promotion pack for any relevant media vehicles. The give-a-way promotion pack includes a Sea Pearls Deluxe pack worth £16.99 and up to five Sea Pearls standard packs worth £7.99 each. Each pack is the equivalent of six months supply of sanitary protection. To arrange a competition for your title, please contact Pure Balance via phone, fax or email (details above).

Sea Pearls™ Natural Sea Sponge Tampons are now available in your area from natural health food stores, beauty salons and your local independent chemist. If you require any further information on the benefits of Sea Pearls™, please visit www.seapearls.co.uk.