

# Sea Pearls™ Press Release

Sea Pearls™, Natural Re-usable Sea Sponge Tampons – the new form of sanitary protection for the UK can reduce your risks of Toxic Shock Syndrome.

Research has determined that there are health risks associated with conventional tampon usage. These risks are related to the use of Dioxin, a by-product of the tampon fibre's bleaching process. Risk associated to Dioxin exposure and synthetic fibres are: endometriosis, ovarian, cervical and breast cancers, immune system deficiencies, pelvic inflammatory diseases, reduced fertility and Toxic Shock Syndrome (TSS).

Sea Pearls do not contain any Dioxin, Rayon or any form of synthetic fibres. Sea Pearls™ are completely natural sea sponge tampons containing no Dioxin or synthetic fibres. Sustainably harvested and reusable for six months or more, Sea Pearls™ are healthy, economical, easy to use, and earth friendly. For your reproductive health and comfort, for the planet, for a change... try Sea Pearls!

Toxic Shock Syndrome develops when the common bacteria, Staphylococcus aureus, produce a toxin which is absorbed into the bloodstream. The toxin rapidly overwhelms the immune system and attacks the major organs, leading to kidney failure, collapse of the lungs and in severe cases, cardiac arrest. Alarmingly, half of all known cases of Toxic Shock are women using Tampons.

Artificial fibres (like rayon) used in tampons are abrasive, so when a tampon lengthens it pushes against the cervical area, causing tiny cuts and imbedding pieces into the tissue. This has been traced as the probable cause of Toxic Shock Syndrome and has been shown to damage the vaginal walls by causing ulceration and peeling of the mucous membrane.

“Toxic Shock Syndrome is a deadly disease which most women today do not know enough about” says Deb Peters, Director Pure Balance, “Sea Pearls are the natural alternative, which are not only better for you, they’re better for the environment and your purse.”

Sea Pearls™ Natural Sea Sponge Tampons are available from your local chemist, most natural food stores and beauty salons. If your local store doesn't carry them, please request that they do so! If you require any further information on the benefits of Sea Pearls™, please visit [www.seapearls.co.uk](http://www.seapearls.co.uk).