

純平衡

Pure Balance
alternative distribution

Contact: Deb Peters
Phone 01787 371527
Fax 0870 1394852
deb@pure-balance.co.uk

Pure Balance Alternative Distribution
PO Box 8258
Sudbury
Suffolk
CO10 7WZ

New Year, New You, Time for a change...

During 2005, more UK women than ever before took advantage of the many benefits of alternative sanitary products - and now is the perfect opportunity to start 2006 afresh by making the change to Sea Pearls, Natural Reusable Sea Sponge Tampons.

More women are giving up conventional sanitary products because of irritation, the potentially fatal toxic shock syndrome and worries about the environment. Liz Sutton of Women's Environmental Network (WEN) says there are several reasons women want to swap to natural menstrual products. She explains; "Rayon, which is used in many tampons, has been linked to toxic shock syndrome. It's a rare disease but it can be fatal. In Britain we flush away four million sanitary items a day. They block sewers and some of them get washed out to sea. It's better to bag and bin them but this can add waste to landfill sites. There are many natural products on the market; you just need to find one that suits you".

Sea Pearls are a revolutionary sanitary product attracting the attention of consumers and media alike, a natural alternative to fibrous tampons containing no synthetic fibres. Sustainably harvested and reusable for six months or more, they provide women with the choice they demand. They're a healthy, economical, environmental, comfortable and convenient alternative to traditional sanitary protection and a must for all eco-conscious and forward thinking women.

Why Use Sea Pearls?

For your Health: Sea Pearls contain no synthetic fibres which may reduce the risks of related diseases e.g. Toxic Shock Syndrome (TSS), endometriosis, ovarian, cervical, and breast cancers, and more!

To Save £'s: The average UK woman will spend up to £90 on sanitary products compared with Sea Pearls at less than £16.00 potentially saving £74 per annum,.

For the Earth: Sea Sponge tampons are a sustainable source, reusable for 6 months or more relieving the pressures on the environment normally imposed by standard sanitary products.

For your Comfort and Convenience: Most importantly, sponge tampons are very comfortable, soft and textured like the vaginal wall. Sea Pearls are also convenient with no more running to the store for emergency tampons and all you need is water to clean them!

Deb Peters, Director Pure Balance says "The best thing about Sea Pearls is that you don't need to make huge changes to your life to accommodate them! They're comfortable, convenient and enable any woman to get on with everyday life without costing the earth. The biggest hurdle is making the change, but every woman should make it their new resolution to try them... Once you do, you'll never go back!"

Sea Pearls are now available from health food stores, beauty salons and your local independent chemist. If you require any further information on the benefits of Sea Pearls, please visit www.seapearls.co.uk.

Pure Balance Alternative Distribution
4 January 2006