

Sea Pearls™ Press Release

Pure Balance, Alternative Distribution is delighted to announce the launch of an exciting new form of sanitary protection - Sea Pearls™, Natural Re-usable Sea Sponge Tampons, with a fantastic promotional give-a-way for any relevant media vehicles.

Sea Pearls™ are natural, reusable Atlantic sea sponge tampons. They are a safe, efficient, dioxin- and rayon-free alternative to the ordinary single-use fibre tampons. Did you know the average woman uses over 17,000 tampons during her menstruating years? Why be the average woman?

Why Use Sea Pearls™?

For your Health: Sea Pearls™ Natural Sea Sponge tampons do not contain any Dioxin, Rayon or synthetic fibres, reducing the risks of related diseases e.g. Toxic Shock Syndrome (TSS), endometriosis, ovarian, cervical, and breast cancers, and more!

To Save £'s: There are significant cost benefits from using Sea Pearls. The average UK woman will spend c. £90 per annum on sanitary products compared with Sea Pearls at less than £16.00!

For the Earth: Sea Sponge tampons are a sustainable source and reusable for 6 months or more relieving the pressures on the environment imposed by standard sanitary products.

For your Comfort and Convenience: Sponge tampons are very comfortable, soft and textured like the vaginal wall. Many women report they do not even feel their sponge. They are also convenient - no more running to the store for emergency tampons. Sea Pearls™ are very practical; all you need is water to clean them!

The give-a-way promotion pack can include a Sea Pearls Deluxe pack worth £16.99 and up to five Sea Pearls standard packs worth £7.99 each. Each pack is the equivalent of six months supply of sanitary protection. To arrange a competition for your title, please contact Pure Balance via phone, fax or email (details above).

Deb Peters, Director Pure Balance says "Sea Pearls are the natural and healthy alternative, providing you with comfort and convenience without costing the earth."

Sea Pearls™ Natural Sea Sponge Tampons are available from natural health food stores, beauty salons and your local independent chemist. If you require any further information on the benefits of Sea Pearls™, please visit www.seapearls.co.uk.